



COMPASSION CAPITAL FUND
2007 COMMUNITIES EMPOWERING YOUTH
GRANTS:
Guidance for Potential Applicants
presented by

Thomas Campbell, Program Manager
Compassion Capital Fund
Office of Community Services
Administration for Children and Families

Funding Opportunity Number: HHS-2007-ACF-OCS-IC-0141
CFDA Number: 93.009



Introduction and Agenda Overview

- Purpose of CCF
- What is Capacity Building?
- Overview of CCF
- Overview of the Communities Empowering Youth Program
- How to Apply
- The Grantee Selection Process
- Tips (How to Avoid Common Mistakes)



The Purpose of the Compassion Capital Fund

To build the capacity of faith-based and community organizations (FBCOs) by:

- increasing their effectiveness and sustainability,
- enhancing their ability to provide social services,
- expanding their organizations,
- diversifying their funding sources, and
- creating collaborations to better serve those most in need.



What is Capacity Building?

CCF funds must be used for capacity building. They may not be used for direct services.

Capacity building is the process of implementing activities critical to the long-term viability of organizations to increase the effectiveness of programmatic activities and organizational operations.

The goal of capacity building is to increase organizational infrastructure and bolster sustainability and effectiveness, ultimately enabling the organization to serve more people more effectively.



Overview of the Compassion Capital Fund

There are three separate programs that make up the Compassion Capital Fund:

- The Demonstration (Intermediary) Program (started in 2002)
- The Targeted Capacity Building (Minigrant) Program (started in 2003)
- The Communities Empowering Youth (CEY) Program (started in 2006)



Overview of the Compassion Capital Fund: The Other Two Programs

The Demonstration (Intermediary) Program

- CCF awards grants to “intermediary organizations” that serve as a bridge between the federal government and smaller faith-based and community organizations. The intermediary organizations then help smaller groups through 1) training and technical assistance and 2) competitive, capacity-building subawards.

The Targeted Capacity Building (Minigrant) Program

- CCF awards grants directly to grassroots faith-based and community organizations serving distressed communities. These grassroots organizations use the funds toward building their own organization's capacity in one of four social service priority areas of need: at-risk youth, homelessness, healthy marriage, or rural communities.



Overview of the Compassion Capital Fund: Communities Empowering Youth Program

The Communities Empowering Youth Program

- CCF awards grants to lead organizations that represent community collaborations of partner organizations working to address at least one of the following service areas: gang activity, youth violence, or child abuse and neglect.
- Grantees assist their collaborating faith-based and community organization partners through training, technical assistance, and financial assistance.



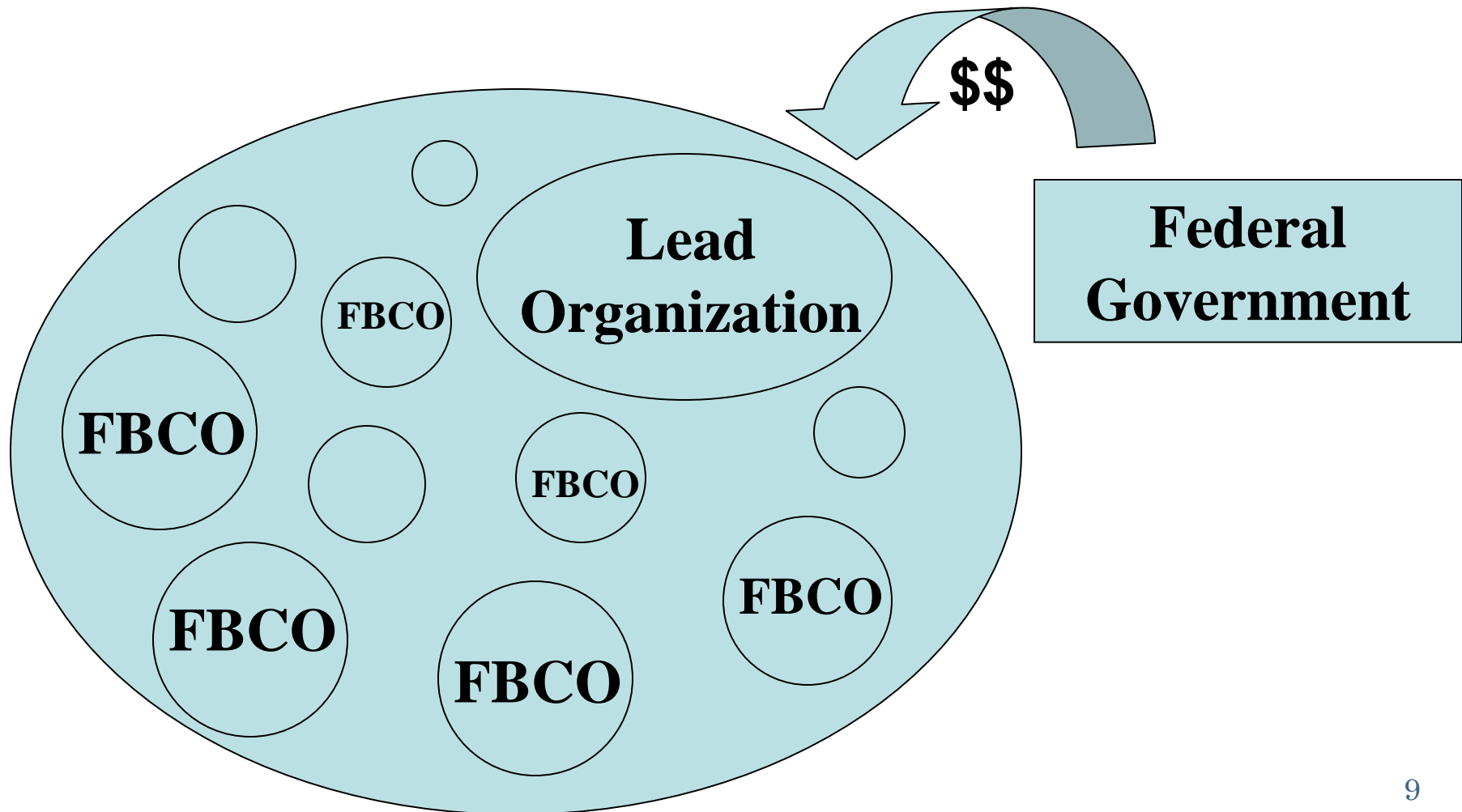
Communities Empowering Youth Program: 2007 Overview

- **Total Funding:** \$7.5 million
- **Number of Expected Awards:** 30
- **Project Period:** 36 months (with three 12 month budget periods)
- **Ceiling on Individual Awards:**
 - \$250,000 per 12 month budget period
 - \$750,000 over 36 months
- **Projected Start Date:** September 2007

Please note: Applications exceeding the award ceiling will be disqualified.



Communities Empowering Youth Program: Program Design





Key Differences Between Demonstration Program and CEY Program

Demonstration Program

- Role of grantee: Intermediary acts as a bridge between the Federal government and small FBCOs
- Funds cannot be used to build capacity of the grantee
- Sub-awards are given out competitively

CEY Program

- Role of grantee: Lead organization helps build the capacity of the collaboration
- Funds must be used to build the capacity of all the collaboration partners, including the grantee
- Financial assistance is given to pre-selected, long-term partners



Communities Empowering Youth Program: Program Design

Scope

- The focus of CEY is to strengthen community collaborations through capacity building. The geographic service area of a CEY project must be well-defined (e.g., a neighborhood, city, or county).
- Applicants should not propose to develop projects with multiple geographic service areas or unusually large service areas (e.g., statewide projects).
- Both the lead organizations and the FBCO partners must be located in and providing services to the proposed service area of the project.



Communities Empowering Youth Program: Program Design

Community Collaborations and CEY FBCO Partners

- Funded CEY projects will be comprised of a lead organization (applicant) and at least two independent faith-based and/or community organizations.
- ACF seeks to award funds to experienced organizations that are working through pre-existing collaborations to address at least one of the following: gang activity, youth violence, or child abuse and neglect.
- CEY community collaborations are expected to remain intact for the entire three year project period.



Communities Empowering Youth Program: Project Requirements

Training

- Group-based adult education and skill-building activities (e.g., workshops)

Technical Assistance

- Consultation that is specifically customized or tailored to the needs of particular faith-based and community organizations

A minimum of 25 percent of the T/TA provided must be in the form of direct and individualized technical assistance (*i.e.*, "one-on-one" assistance to the organization's leadership, key staff and/or board).



Communities Empowering Youth Program: Project Requirements

Successful applicants must:

- Demonstrate the ability to provide training and technical assistance in all four of the critical capacity-building areas;
- Provide training and technical assistance at no cost to CEY FBCO partners;
- Provide technical assistance (customized consultations) on a long-term, on-going basis, addressing a minimum of two capacity-building areas for each CEY FBCO partner;
- Use CEY funding to increase the organizational capacity of the lead organization, its collaborating FBCO partners, and the community collaboration as a whole.



Communities Empowering Youth Program: Critical Areas of Capacity Building

The critical capacity-building areas are:

- 1) leadership development,
- 2) organizational development,
- 3) program development, and
- 4) community engagement.

Applicant organizations must demonstrate that they have the ability to provide T/TA in all four critical areas to FBCOs.



Critical Areas of Capacity Building: Examples

Leadership Development

- Board Composition and Function
- Staff Professional and Career Development
- Training and Development of Volunteers
- Succession Planning

Organizational Development

- Board Governance
- Systems: Management, Human Resources, Financial, Information Technology, Planning
- Policies and Procedures
- Fiscal Controls
- Nonprofit Incorporation



Critical Areas of Capacity Building: Examples

Program Development

- Curriculum Development
- Program Monitoring
- Evaluating Program Outcomes

Community Engagement

- Community Asset Mapping
- Community Needs Assessment
- Establishing Collaborative Relationships
- Community Outreach



Program Development: Capacity Building vs. Direct Services

Capacity Building

- Researching and developing new programs or services
- Developing or designing a program or program curriculum
- Purchasing program-related equipment and relatively durable supplies
- Implementing systems to keep records on client needs, referral sources, services provided, service recipient satisfaction, or service recipient outcomes
- Evaluating current services

Direct Services

- Implementing a program, program activities, or program curriculum that provide services to clients
- Purchasing food for service programs
- Paying management costs for existing programs
- Holding seminars or events for clients
- Paying staff to work directly with clients



Communities Empowering Youth Program: Project Requirements

Financial Assistance

- The lead organization must issue financial assistance totaling at least 25% of the federal award
- Financial assistance is provided to both the lead applicant and each CEY FBCO partner organization.
- Financial assistance is provided through partnership agreements and not through open competition or an application process.
- The amount of financial assistance given to each CEY FBCO partner should be based on the need of the organization and its ability to manage federal funds.



What CCF Funds Cannot be Used For

- An organization receiving CCF funds shall not, in providing CCF funded services, discriminate against a program participant or prospective program participant on the basis of religion or religious belief.
- Organizations that receive CCF funds may not engage in inherently religious activities, such as worship, religious instruction, or proselytization, as part of the programs or services for which capacity building is funded using CCF monies.



What CCF Funds Cannot be Used For

While CCF funds can pay for capacity-building activities that support social service programs, they may not pay for capacity-building activities that support medical/health care-related activities or items such as medical equipment or supplies or medically oriented trainings, certifications, or licensures.



Communities Empowering Youth Program: How to Apply

- Read the 2007 Communities Empowering Youth program announcement *(published on May 21, 2007)*.
- Make sure your organization is eligible.
- Develop your project strategy.
- Write your application.
- Submit your application.



Communities Empowering Youth Program: Check Your Eligibility (Who can apply?)

- Nonprofits with or without 501(c)(3) IRS status
- For-profit organizations and small businesses
- Indian/Native American Tribal governments and organizations
- Institutions of higher education: private, public, or state-controlled

Please note: Foreign entities are not eligible to apply for this grant program.



Communities Empowering Youth Program: Check Your Eligibility (Who can apply?)

- Fiscal Year 2006 CEY grantees (lead organizations) are not eligible to apply for funding under this announcement.
- Current CEY FBCO Partners are eligible to apply as the lead organization as long as the proposed 2007 CEY project:
 - Has a different geographic service area
 - Has a different programmatic focus
 - Does not overlap with the current funded project
 - Does not undermine the success of the current project



Communities Empowering Youth Program: Check Your Eligibility (Who can apply?)

CCF Demonstration and Targeted Capacity Building applicants and/or current grant recipients are eligible, but the proposed CEY project must be entirely separate from their other CCF project(s).

Please note: Applicant must show that any of their proposed CEY partners that also receive CCF funds through either the Demonstration or Targeted Capacity Building programs will keep their different CCF projects and activities entirely separate from each other.



Communities Empowering Youth Program: Develop Your Project Strategy

- Answer the questions:
 - “How is our organization qualified to provide training and technical assistance to FBCOs in capacity building?”
 - “What’s our vision, and how do we make it practical?”
- Involve multiple individuals from your organization and programs—from top to bottom.
- If using a consultant, please make sure you are involved in the process.



Communities Empowering Youth Program: Write Your Application

- Include forms and assurances.
- Include budget justification.
- Include project narrative:
 - 25 pages (maximum)
 - Double-spaced
 - Times New Roman or Arial 12-point font
 - 1-inch margins on all sides
- Include proof of nonprofit status (if applicable).
- See the checklist in the program announcement.



Communities Empowering Youth Program: Evaluation Criteria

- **Project Summary/Abstract - 2 points**
- **Objectives and Need for Assistance - 20 points**
 - (a) Service Area and Need of the Service Area (10 Points)
 - (b) Applicant's Capacity Building Needs (5 Points)
 - (c) Needs of Partnering Faith-based and Community Organizations (5 Points)
- **Approach - 28 points**
 - (a) Capacity Building Strategy (8 Points)
 - (b) Training/Technical Assistance Strategy (10 Points)
 - (c) Financial Assistance Strategy (10 Points)
- **Results or Benefits Expected - 10 points**



Communities Empowering Youth Program: Evaluation Criteria

- **Organizational Profiles - 30 points**
 - (a) Past Experience (10 Points)
 - (b) Strength of Partnerships with Collaboration Members (10 Points)
 - (c) Organizational Capability and Staffing (10 Points)
- **Budget and Budget Justification - 10 points**
 - (a) Project Budget (8 points)
 - (b) Last Two Years' Operating Budgets (2 points)

Total Points: 100

**BONUS POINTS: Collaboration with Weed and Seed grantees
(5 points)**



Communities Empowering Youth Program: Submit Your Application

The deadline for submission is:

July 10, 2007
at 4:30 pm (Eastern Standard Time)

Applications *received* after this date and time
will be classified as late and will not be
considered for funding.



Communities Empowering Youth Program: Submit Your Application

There are **two** ways to submit your application:

- 1) By mailing a paper copy to the address in the program announcement, or
- 2) By submitting an electronic version through Grants.gov. (Electronic submission is voluntary, but strongly encouraged.)

PLEASE NOTE: The registration process for Grants.gov can take up to 5 days. Do not wait until the last minute.



The Grantee Selection Process:

- All applications will be screened to make sure:
 - they were received by the closing date and time, and
 - the requested amount does not exceed the \$250,000 per year ceiling.
- Applications that pass the initial OCS screening will be reviewed and rated, by a non-federal panel, based on the program elements and review criteria as presented in the full program announcement.
- Applications that come out of the review process with the highest scores will be reviewed by federal staff to ensure compliance with all applicable laws and regulations.
- The remaining highest scoring applications will be notified by mail that they have been successful.
- Awards will be made (and announced) no later than September.



Communities Empowering Youth Program: Tips (How to Avoid Common Mistakes)

- Read the correct program announcement.
- Follow the format guidelines (*e.g.*, 25 pages, etc.).
- Include all necessary parts of your application.
- Please try not to send in multiple versions of your application. If you must, please make it clear which version you want us to review.
- Do not ask for more than \$250,000 per year.
- Submit your application with enough time to get it to the destination before the deadline.



Additional Questions?

- Who do I call if I have additional questions? *(hint: 800-281-9519)*